

Package Discounts for

Music Educators

You're a music educator: Our readers are your audience! We promote music education programs year-round. Make sure your events and summer camps are posted to our calendar (that's free). Then choose one of the packages below, or let us tailor one to your needs!



- One-year content ad on music education classes OR music camps page
- A paragraph in our after-school / fall programs e-newsletter, second Monday of August
- Paragraph in one edition of regular weekly e-newsletter

CLICK HERE TO SEE SAMPLE IMAGE ADS



STANDARD: \$2010 \$1290

- One-year content ad on music classes page
- One-year content ad on music camp page
- A paragraph in our after-school / fall programs e-newsletter, second Monday of August
- A paragraph in the March and April editions of summer camps / programs newsletter
- Paragraphs in three editions of our weekly e-newsletter: Choose three Thursdays
- 3 months of square image ads on our site during your prime months for finding new students



PREMIUM: **\$5610** \$3500

- One-year content ad on music education classes page
- One-year content ad on music camp page
- A paragraph in our after-school / fall programs e-newsletter, second Monday of August
- A paragraph in the March and April editions of summer camps / programs newsletter
- Paragraphs in six editions of our weekly enewsletter (choose 6 Thursdays)
- 12-month upgrade of your listing
- 2 months of video ads or 12 months of square image ads
- Two exclusive, dedicated e-blasts (5-8 paragraphs + graphics) sent to all newsletter subscribers in your region (pending e-blast slot availability)







CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!